

AGENZIA MARITTIMA DE FELICE Srl, as Data Controller of the processing of personal data collected through this site (the "Data Controller"), intends to provide users with some information on the use of cookies by its website (the "Website"). For all other information required by legislation on the protection of personal data, please refer to the "Privacy Policy", available at the following link:

[https://www.defelice.yachts/uploads/pdf/privacy\\_eng.pdf](https://www.defelice.yachts/uploads/pdf/privacy_eng.pdf)

## **COOKIES POLICY**

Cookies are used on the Website. This term refers to small text files that the sites visited by the user send to the user's terminal (usually the browser), where they are stored and then sent back to the same sites the next time the user visits them.

They are used to improve the functionality of the site, allow the user to move easily between pages, remember his preferences and to ensure always optimal navigation.

Cookies may have different nature and duration. In particular, they can be "persistent" and remain stored until they expire, or they can be "session" ones and then automatically disappear when the browser is closed.

## **TECHNICAL COOKIES**

Cookies of this type are necessary for the proper operation of certain areas of the site. They can be divided into navigation or session cookies, which guarantee normal navigation and use of the website (allowing, for example, to make a purchase or log in to access reserved areas). Without these cookies, the website or parts of it may not function properly. Therefore, they are always used, regardless of user preferences. Because of their nature, disabling or deleting them, which is generally allowed by accessing the functions of your browser, could compromise the optimal navigation on this website. The use of these cookies does not require the user's consent. This site uses both persistent and session technical cookies.

## **ANALYTIC COOKIES**

These cookies have been assimilated by Provisions from the Supervisory Authority to technical cookies, in the event that they are used directly by the website manager to collect information, in aggregate and anonymous form, on the number of users and how they visit the website. Also in this case the prior consent of the users is not necessary.

## **FUNCTIONALITY COOKIES**

Functionality cookies allow the user to navigate according to a number of selected criteria (for example, language, products selected for purchase) in order to improve the service provided.

This type of cookie has also been assimilated by the Supervisory Authority to technical cookies, which do not require prior consent from the user.

## **PROFILING COOKIES**

They are used to create user profiles (analysis of consumer behaviour and habits to customise the commercial offer of services and products of possible interest to the user) in order to send advertising messages in line with the preferences expressed during the navigation.

The use of these cookies, unlike the previous ones, requires the acquisition of the prior consent of the user, obtained through banners displayed at the first opening of the site. This site does not use profiling cookies

## **THIRD-PARTY COOKIES**

While navigating the website, the users may then receive also cookies from different websites or web servers (so-called "Third party cookies") on their terminal: this happens because there may be elements on the site such as, for example, images, maps, sounds, specific links to web pages of other domains (such as social networks) that reside on servers other than those used by the Data Controller. In other words, these cookies are set directly by operators of websites or servers other than the one you are currently visiting.

The use of third-party cookies can normally be inhibited by the user also through the appropriate option in your browser: see the above indications. Further tools and information, useful for the management of consent regarding third-party cookies, can be found on the site <http://www.youronlinechoices.com>.

The Site uses Google Analytics, a web traffic analysis service provided by Google, Inc. ("Google"). This service is used to collect statistical data that allow us to improve the experience of website users. Google Analytics uses "cookies" to collect and analyse information about how users interact with the website in aggregate form (e.g. most visited pages, geographical origin of visitors, etc.). Google stores the information collected on its servers in the United States.

The data generated by Google Analytics are stored by Google in accordance with the information notice at the following link

<https://support.google.com/analytics/answer/6004245?hl=en>

To consult the privacy policy of Google Inc., independent data controller of the Google Analytics service, please refer to the website

<http://www.google.com/intl/en/policies/privacy>

You can deactivate Google Analytics by installing on your browser the opt-out add-on provided by Google: <https://tools.google.com/dlpage/gaoptout>

## Social Network

Agenzia Marittima De Felice SRL applies the "IP anonymising" option, made available by Google Analytics, which requires the system to drop/delete the last 8 digits of the visitor's IP address before any processing, thereby making the analysed data anonymous

## COOKIES USED BY THE WEBSITE

The following information is provided in the form of summary tables on the cookies on the Website, including third-party ones.

In the event that the user decides not to grant permission for the use of third-party cookies, user will not be able to use those parts of this website that require such cookies.

### Technical (session and persistent), analytical and functionality cookies

Following the instructions provided by the Supervisory Authority in the general provision dated 8 May 2014, the Data Controller specifies below the specific categories of cookies used, their purpose and the consequence that results from switching them off:

Name of the cookie	Proprietary / third-party	What is it for	Duration	Consequences of switch-off
ga (Google Analytics)	Third-party	Collect aggregated information on navigation by users to optimise the navigation experience and services.	Established by the Third Party	It would no longer be possible for the Data Controller to acquire the aggregated information

## DATA RETENTION PERIOD

The information collected through the cookies installed on the Website will be stored as described above, in the reference summary table.

## BLOCKING/DELETING COOKIES

If users wish to disable the installed cookies, they must change the settings on their browser. Please note, however, that in this case, malfunctions of the Website or some of its functions may occur. The procedure to follow varies depending on the type of browser used. For detailed instructions, please click on one of the following links:

[Internet Explorer](#)

[Firefox](#)

[Chrome](#)

[Safari](#)

[Opera](#)

If the browser used is not one of those proposed, to obtain information on how to proceed you can consult the website [www.aboutcookies.org](http://www.aboutcookies.org) or select the "Help" function in your browser.

## **USER'S RIGHTS**

For any information relating to the rights granted to users by the legislation on the protection of personal data, please refer to the "Privacy Policy", available at the following link:

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